

AGRI GAUTENG CORPORATE MEMBERSHIP 2023



AGRI GAUTENG CORPORATE CHAMBER

Agri Gauteng is working towards growing the agricultural sector by building relations with corporations.

The structure of the corporate chamber is a composition of companies from the banking sector, insurance, agricultural equipment/merchandise service providers and other value chain role players.

Agri Gauteng acts as a catalyst in forming a network between the primary farmer and corporations.



AGRI GAUTENG EVENTS 2023

- **GOLF DAY – 03 MARCH**
- **GENERAL COUNCIL MEETING – 23 MARCH**
- **YOUNG FARMER CONGRESS – 25 MAY**
- **WINE AUCTION – 09 JUNE**
- **AGRI GAUTENG CONGRESS – 24 & 25 AUGUST**
- **AGRI GAUTENG EKSPLO - 20 – 23 SEPTEMBER**

(dates are subject to change)



DIAMOND
R 120 000 p.a.



GOLF DAY

2 x 4-ball and 1 premium T-Box Stand

YOUNG FARMER CONGRESS

20 min presentation

Display marketing material at the event

WINE AUCTION

1 X Table of 10 guests

YOUNG FARMER COMPETITION

Name sponsor and opportunity to be part of the judging panel

DIAMOND

R 120 000 p.a.



AGRI GAUTENG CONGRESS

20 min presentation

Display of marketing material

AGRI EKSPLO

1 x Premium stall at the Ekspo

DIGITAL MEDIA BENEFITS

- Logo on the Agri Gauteng Website and email header
- Advertisements & newsletter on Social media
- Access to Agri SA/Gauteng press releases

PLATINUM
R 100 000



GOLF DAY

**2 x 4-ball and 1 x standard
T- Box stand**

YOUNG FARMER CONGRESS

**15 min presentation
Display marketing material at
the event**

WINE AUCTION

1 X Table of 10 guests

PLATINUM
R 100 000



YOUNG FARMER COMPETITION

Name sponsor and opportunity to be part of the judging panel

AGRI GAUTENG CONGRESS

15 min presentation

Display of marketing material at the event

AGRI EKSPLO

1 x Premium stall at the Ekspo

PLATINUM
R 100 000



DIGITAL MEDIA BENEFITS

- **Logo on the Agri Gauteng Website**
- **Advertisements & newsletters on social media**
- **Logo on our email header**
- **Access to Agri SA/Gauteng press releases**

GOLD
R 80 000 p.a.



GOLF DAY

1 x 4-ball

YOUNG FARMER CONGRESS

15 min presentation

Display marketing material at the event

WINE AUCTION

1 X Table of 10 guests

YOUNG FARMER COMPETITION

Name sponsor and opportunity to be part of the judging panel

GOLD
R 80 000 p.a.



AGRI GAUTENG CONGRESS

15 min presentation

Display of marketing material

AGRI EKSPLO

1 x Standard stall at the Ekspo

DIGITAL MEDIA BENEFITS

- **Logo on the Agri Gauteng Website and email header**
- **Advertisements & newsletters on social media**
- **Access to Agri SA/Gauteng press releases**

SILVER
R50 000 p.a.



CHOOSE YOUR INVOLVEMENT BASED ON THE FOLLOWING EVENTS:

- **Agri Gauteng Golf Day**
- **Young Farmer Congress**
- **Wine Auction**
- **Agri Gauteng Congress**
- **Agri Gauteng Ekspo**

DIGITAL MEDIA BENEFITS

- **Logo on the Agri Gauteng Website and email header**
- **Advertisements & newsletters on Social media**
- **Access to Agri SA/Gauteng press releases**

BRONZE
R 30 000 p.a.



CHOOSE YOUR INVOLVEMENT BASED ON THE FOLLOWING EVENTS:

- **Agri Gauteng Golf Day**
- **Young Farmer Congress**
- **Wine Auction**
- **Agri Gauteng Congress**
- **Agri Gauteng Ekspo**

DIGITAL MEDIA BENEFITS

- **Logo on the Agri Gauteng Website and email header**
- **Advertisements & newsletters on Social media**
- **Access to Agri SA/Gauteng press releases**

STANDARD
R 12 500 p.a.



**CHOOSE YOUR INVOLVEMENT BASED
ON THE FOLLOWING EVENTS
AT AN ADDITIONAL COST:**

- **Agri Gauteng Golf Day**
- **Young Farmer Congress**
- **Wine Auction**
- **Agri Gauteng Congress**
- **Agri Gauteng Ekspo**

DIGITAL MEDIA BENEFITS

- **Logo on the Agri Gauteng Website and email header**
- **Advertisements & newsletters on Social media**
- **Access to Agri SA/Gauteng press releases**

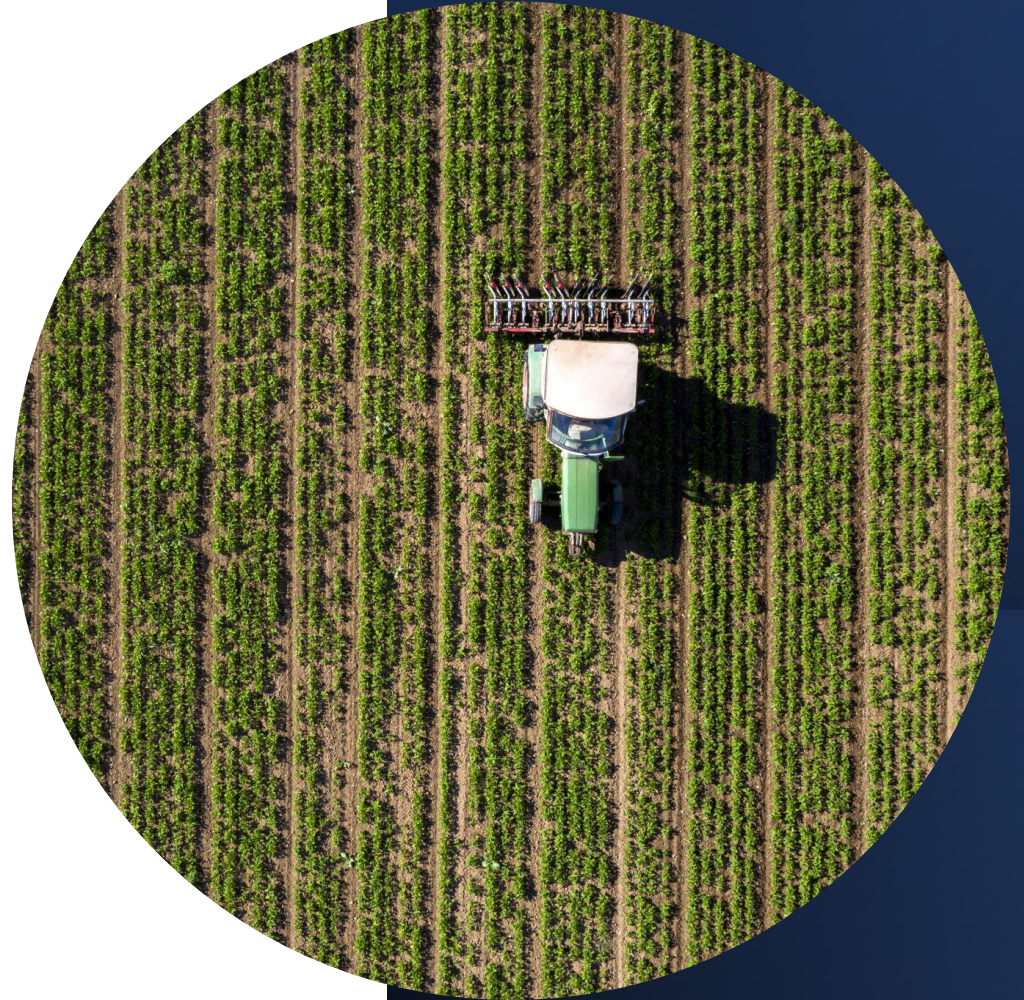
All Corporate Members will have access to:

Support from our Centers of Excellence

Take part in the Agri Gauteng Farmers' Days.

Access to a network of farmers, commodities and corporates in Gauteng

Local government intervention



MEDIA PLATFORMS



**Advertisement opportunities
with Bloudruk media on the
GrootPlaas TV programme**



**Features on BoerPot which is
a podcast media platform.**



INTER - PROVINCIAL

Agri Gauteng is a provincial affiliate of Agri SA.

As a corporate member we provide you with the opportunity to engage with other provincial affiliates who form part of the Agri SA network.



An aerial photograph of a vast, green agricultural field, likely a cornfield, with rows of crops stretching towards the horizon. A small tractor is visible in the middle ground, working the field. The text is overlaid in white, with the word 'sustainable' underlined.

Let's work together in
growing our local
agricultural value chain in
a sustainable manner